

Concept
Top 15 Vision
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Definition

The concept "Top 15 Vision" ("Top 15") is comprised of issues and actions involved in achieving a significant socioeconomic advancement that would put Israel among the 15 leading countries in terms of quality of life within fifteen years.

Background

Top 15 is the organizing idea of the Reut Institute for its work on Israel's socio-economic development. Top 15 sums up Reut's vision regarding the State of Israel and is the organizing principle behind Reut's mode of conduct in this context.

The Top 15 Agenda

The Top 15 Agenda will include the following elements:

- **A rich and textured vision** – Formalization of a comprehensive understanding of Israel's characteristics when it becomes one of the 15 most developed countries in terms of its quality of life. The vision will materialize after a period of time of at least several years ("episode") in which the Top 15 Agenda is pursued. In addition, this element includes a broad understanding of the global economy in which Israel operates and will operate when Israel is in the Top 15.
- **Engines of growth** – Identification of the engines of growth of quality of life in Israel and recognition of the ways in which their potential can be unleashed. This element could include identification of key industrial or business sectors (such as water desalination or alternative energy) or social capabilities (such as education or environmental quality/management) towards achieving the Top 15.
- **Israel's unique circumstances** – Development of a line of thinking and action to minimize the negative impact of Israel's liabilities and to extract the potential of Israel's unique assets, amongst others the defense burden, the (low) rate of labor force participation or Israel's links with the Jewish World.
- **The public sphere** – Identification of the structural changes in the governmental and business sectors that are required to create incentives for achieving the Top 15 vision. This element includes legislation, regulation, and mechanisms for conflict management.
- **Process design, management and implementation** – Identification of policy lines and consolidation of measurement and control tools that are required to reach the Top15, while considering the internal and external systemic links.
- **Indices** – Identification of the indices that are relevant for examining the quality of life in Israel and its rate of progress towards the Top 15 vision. This element will be based on the analysis of indices that are globally accepted or on indices developed specifically for Israel.
- **National discourse** –Initiation of a thorough and intense public discourse regarding the Top 15 Vision and the various components of the agenda as listed above.

